



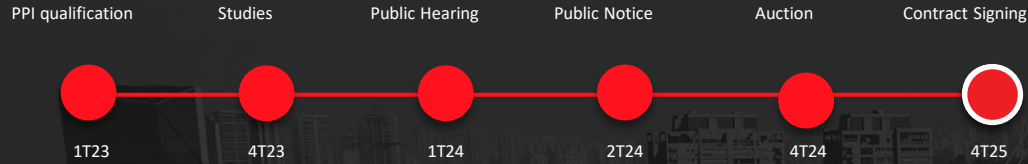
 **SÃO PAULO**  
GOVERNO DO ESTADO  
SÃO PAULO SÃO TODOS

**STATE LOTTERY**

## Concession of the São Paulo State Lottery

- Public-Private Partnership by the Government of São Paulo for the operation of state lottery services.
- The project includes the creation and management of lottery products in the modalities with the highest revenue potential.
- Physical and online operation, with 31 exclusive units and over 11,000 non-exclusive points of sale across the State.
- The initiative aims to generate permanent revenue to finance public policies, with a focus on healthcare.

# STATE LOTTERY



**~USD 66.5 MILLION**  
INVESTMENT

**~USD 680 MILLION**  
VARIABLE GRANT

**GREENFIELD**  
ASSET TYPE

**PHYSICAL AND**  
**VIRTUAL**  
OPERATION

**15 YEAR**  
CONTRACT

**CONCESSION**  
LEGAL STRUCTURE

**~USD 52.1 MILLION**  
MINIMUM BID

Source of funding for public policies.

The concessionaire assumes the responsibilities and risks, in accordance with the Government's contractual parameters.

Possibility to operate multiple lottery modalities, without the obligation to operate all of them.

## Notes:

- i. Studies contracted with FIPE, via Companhia Paulista de Parcerias, for documentation review and modeling.
- ii. Public Consultation closed on 01/31/2024.
- iii. Public Notice published on 06/12/2024 and auction held on 11/01/2024.

## IMPACT AND BENEFITS

### Concession of the São Paulo State Lottery

- ❑ New source of revenue to fund essential public policies, especially in healthcare.
- ❑ Modernization and expansion of the lottery service network across the State.
- ❑ Job creation and stimulation of the local economy.
- ❑ Fully regulated operation, ensuring transparency and security.
- ❑ Strengthened investment capacity of the Government of São Paulo in key social areas.



THANK YOU